The Division of Renal-Electrolyte & Hypertension at Penn Medicine Presents

BLOOD PRESSURE 2017: Raising the Bar on Measurement and Management

A CME/CNE-CERTIFIED COURSE

Wednesday, October 18, 2017
Smilow Center for Translational Research
Perelman School of Medicine at the University of Pennsylvania
3400 Civic Center Blvd
Philadelphia, PA 19104

www.penncmeonline.com

In Conjunction with
Penn Medicine Nursing
Hypertension can lead to strokes, heart attack, kidney failure, blindness, arteriovascular disease and death. Management of hypertension presents a formidable challenge to our health care system with enormous social and individual impact. Targeting the underlying pathophysiology, promoting lifestyle interventions, accurate BP management and meticulous management of appropriate pharmacotherapy to reach target blood pressure levels remain necessary goals in improving patient outcomes. The program will address the various controversies regarding the appropriate BP goals in different populations in view of recent clinical trial results.

This activity is designed for nephrologists, cardiologists, physician assistants, advance practice nurses, healthcare professionals, residents and fellows.

Learning Objectives:
Upon successful completion of this activity, participants should be able to:

- Explain the differences between measurement of BP by aneroid vs oscillometric methods
- Describe differences in BP measurement when BP is taken in the clinic vs home vs ambulance
- Discuss whether it is important if BP is taken with a provider in or out of the room
- Construct BP guidelines physicians and health care providers should adhere to
- Discuss whether different BP goals should be targeted depending on which target organs you are trying to protect
- Examine whether BP goal of 140 vs 120 is more appropriate in adults older than 60
- Determine whether initial agent choice in treatment of hypertension is important and whether this choice affects outcomes

Hosting Department
This conference is hosted by the Department of Medicine, Division of Renal Electrolyte and Hypertension at Penn Medicine.

Disclosures
Perelman School of Medicine at the University of Pennsylvania, Office of Continuing Medical and Interprofessional Education, adheres to the ACCME Standards for Commercial Support. Faculty and planners’ disclosure information will be made available in the conference materials and syllabi. Faculty members are also expected to disclose to participants any discussion of off-label and/or investigational use of pharmaceutical products or devices within their presentations.
Accreditation

Physicians: The Perelman School of Medicine at the University of Pennsylvania is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians.

Nurses: Penn Medicine Nursing is an approved provider of continuing nursing education by the Pennsylvania State Nurses Association, an accredited approver by the American Nurses Credentialing Center’s Commission on Accreditation. Approval # 124-3-H-15.

Designation of Credit

Physicians: The Perelman School of Medicine at the University of Pennsylvania designates this live activity for a maximum of 3.5 AMA PRA Category 1 Credits™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Nurses: The program will award 3.0 contact hours.

Certificates and Transcripts: After the symposium has concluded, all participants will receive a follow-up email containing a link to the post-test, symposium evaluation and credit request. Once participants submit the request for credit, the credit can be viewed on a transcript or a certificate can be printed by logging onto www.penncmeonline.com.

Registration Fees

The registration fee for Blood Pressure 2017: Raising the Bar on Measurement and Management is $50 for all attendees. All University of Pennsylvania, Drexel/Hahnemann University faculty, staff, fellows, residents and students may attend at no charge.

The registration fee includes admission to the conference, a course booklet, and link to view the presentations online, and a credit certificate. The fee also includes continental breakfast and mid-morning break.

You may register online for the course by visiting www.penncmeonline.com then clicking on CME activities/live events and scrolling down to this conference on the list. You may also mail your completed registration form. We cannot accept faxed registration forms.

Please see the top of the registration form for mailing information. All registrations will be confirmed in writing if your registration form and fee are received by October 4, 2017.

Nondiscrimination Statement The University of Pennsylvania values diversity and seeks talented students, faculty, and staff from diverse backgrounds. The University of Pennsylvania does not discriminate on the basis of race, sex, sexual orientation, gender identity, religion, color, national or ethnic origin, age, disability, or status as a Vietnam Era Veteran or disabled veteran in the administration of educational policies, programs or activities; admissions policies; scholarship and loan awards; athletic, or other University administered programs or employment. Questions or complaints regarding this policy should be directed to Executive Director, Office of Affirmative Action and Equal Opportunity Programs, 3600 Chestnut Street, Sansom Place East Suite 228, Philadelphia PA 19104-6106 or 215-898-6993 (Voice) or 215-898-7803 (TDD). www.upenn.edu/affirm-action
Cancellation and Refund Policy
In order to process refunds for course withdrawals, cancellations must be received in writing by October 4, 2017 (subject to a service charge equivalent to 10% of the registration fee, but no less than $15.00). No refunds will be issued thereafter.

The University reserves the right to cancel or postpone any course due to unforeseen circumstances. In the event of cancellation or postponement, the University will refund registration fees, but is not responsible for related costs or expenses to participants, including cancellation fees assessed by hotels, airlines, and travel agencies.

Meeting Location
Blood Pressure 2017: Raising the Bar on Measurement and Management will be held Wednesday, October 18, 2017 at the Smilow Center for Translational Research, Perelman School of Medicine at the University of Pennsylvania, 3400 Civic Center Boulevard, Philadelphia, Pennsylvania, 19104.

Directions & Parking:
The Arthur H. Rubenstein Auditorium is located on the 1st Floor level of the Smilow Center for Translational Research. Smilow CTR is connected to the Perelman Center for Advanced Medicine and is located at 3400 Civic Center Blvd, Philadelphia, PA.

We strongly recommend you use GPS or an online driving directions site (such as mapquest.com, drivingdirections.com or googlemaps.com) for exact directions to and from your starting point or if you prefer to take public transportation to and from campus, please visit http://www.upenn.edu/services/transportation for options.

The 3600 Civic Center Blvd Parking Garage is open for public parking. This garage is accessible from Civic Center Blvd and is located at Civic Center Blvd and West Service Drive (next to the Colket Research Center). The Smilow TRC is about a 5 minute walk from the parking garage. Parking is $20 per day and parking fees are not paid for or reimbursed by the conference.

Services for the Disabled If special arrangements are required for an individual with a disability to attend this meeting, please contact the Office of Continuing Medical Education no later than October 4, 2017 at 215-898-8005.
COURSE DIRECTOR

Debbie Cohen, MD
Associate Professor of Medicine
Director, Hypertension
Co-director, Neuroendocrine Tumor Program
Perelman School of Medicine at the University of Pennsylvania

SPEAKERS

Matthew G. Denker, MD
Assistant Professor of Clinical Medicine
Perelman School of Medicine at the University of Pennsylvania Philadelphia, PA

Maryann Forciea, MD, MACP
Clinical Professor of Medicine
Geriatric Medicine Division
Perelman School of Medicine at the University of Pennsylvania Philadelphia, PA

Laura Greenberg, RN, BSN
Department of Medicine
Hematology-Oncology Division
Perelman School of Medicine at the University of Pennsylvania Philadelphia, PA

Douglas S. Jacoby, MD
Director, Preventive Care
University of Pennsylvania Health System
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Christopher B. McFadden, MD
Associate Professor of Medicine
Cooper Medical Center Camden, NJ

Allan B. Schwartz, MD
Professor of Medicine
Division of Nephrology & Hypertension
Drexel University College of Medicine Philadelphia, PA

Ray Townsend, MD
Professor of Medicine
Renal Electrolyte and Hypertension Division
Perelman School of Medicine at the University of Pennsylvania Philadelphia, PA
AGENDA
Wednesday, October 18, 2017

7:30 – 8:00 AM  Registration and Continental Breakfast

8:00 – 8:10 AM  Introduction and Welcome
     Debbie Cohen, MD

8:10 – 8:30 AM  Use of Aneroid vs. Oscilometric BP Monitors
     Raymond Townsend, MD

8:30 – 8:50 AM  Where Should BP be Measured?
     Does it Matter Who is in the Room?
     Matthew G. Denker, MD

8:50 – 9:10 AM  Location, Location, Location:
     Office/clinic vs. Home vs. Ambulatory
     Christopher B. McFadden, MD

9:10 – 9:30 AM  Practical Issues of ABPM
     Laura Greenberg, RN, BSN

9:30 – 10:00 AM  BP Goals: Whose Guidelines Should We Use?
     Debbie Cohen, MD

10:00 – 10:20 AM  Break

10:20 – 10:50 AM  BP Goals: Does it Matter Which Target Organ
     We Are Trying to Protect?
     Raymond Townsend, MD

10:50 – 11:20 AM  BP Target Goals in Patients Older than 60
     Maryann Forciea, MD, MACP

11:20 – 11:50 AM  Debate First Line Therapy:
     Does it Matter What You Choose?
     Douglas S. Jacoby, MD and Allan B. Schwartz, MD

11:50 AM  Adjourn

12:00 – 1:00 PM  Board Meeting with Lunch
Wednesday, October 18, 2017

If you are registering using your credit card, please register online at: www.penncmeonline.com and click on CME Activities/Live Events.

Questions? Contact us at:
Phone: 215-898-6400 or 215-898-8005 • penncme@mail.med.upenn.edu

Please note we are unable to accept faxed registration forms.

Please print or type

Name (First) (Last)

Academic Degree

Medical Specialty

Affiliation (Hospital, Office, or Company)

Address ( □ Affiliation or □ Home)

City State Zip

Phone Fax

E-mail

Registration Fee (pre-payment is required to be officially registered)

☐ $50.00 for Practicing Physicians and Industry Representatives
Nurses, Healthcare Professionals, Residents and Fellows

☐ Free for University of Pennsylvania, Drexel/Hahnemann University
Faculty, Fellows, Residents and Students

Penn Medicine ID # ____________________________

Payment Method

• If you are paying by credit card, please register online at www.penncmeonline.com and click on CME Activities/Live Events.

• If you are paying by check, you may mail your completed registration form and check made payable to The Trustees of the University of Pennsylvania/CME to:

  Conference Coordinator, Perelman School of Medicine at the
  University of Pennsylvania, Office of Continuing Medical Education
  150 Anatomy/Chemistry Building, 3620 Hamilton Walk
  Philadelphia, PA 19104-6061

• Do not include any credit card information on the registration form or email any credit card information

Please Note: Walk-in registrants must bring payment to the program.
Seating may be limited for walk-in registrants..

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