Program Overview & Target Audience:
Hypertension can lead to strokes, heart attack, kidney failure, blindness, arteriovascular disease and death. Management of hypertension presents a formidable challenge to our health care system with enormous social and individual impact. Targeting the underlying pathophysiology, promoting lifestyle interventions, accurate BP management and meticulous management of appropriate pharmacotherapy to reach target blood pressure levels remain necessary goals in improving patient outcomes. The program will address the various controversies regarding the appropriate BP goals in different populations in view of recent clinical trial results.
This activity is designed for nephrologists, cardiologists, physician assistants, advance practice nurses, healthcare professionals, residents and fellows.

Learning Objectives:
Upon successful completion of this activity, participants will be able to:
- Explain the differences between measurement of BP by aneroid vs oscillometric methods
- Describe differences in BP measurement when BP is taken in the clinic vs home vs with ambulatory BP monitoring
- Discuss whether it is important if BP is taken with a provider in or out of the room
- Construct BP guidelines physicians and health care providers should adhere to
- Discuss whether different BP goals should be targeted depending on which target organs you are trying to protect
- Examine whether BP goal of 140 vs 120 is more appropriate in adults older than 60
- Determine whether initial agent choice in treatment of hypertension is important and whether this choice affects outcomes

Registration Fees:
The registration fees for Blood Pressure 2017: Raising the Bar on Measurement and Management are $50.00 for all attendees. All University of Pennsylvania, Drexel/Hahnemann University faculty, staff, fellows, residents and students may attend at no charge. The registration fee includes admission to the conference, a course booklet and link to view the presentations online, continental breakfast and a mid-morning break. We cannot accept faxed registration forms. Please see the top of the registration form for mailing information. All registrations will be confirmed electronically if your registration form and fee are received by October 4, 2017.

Meeting Location:
Blood Pressure 2017: Raising the Bar on Measurement and Management will be held Wednesday, October 18, 2017 at the Smilow Center for Translational Research, Perelman School of Medicine at the University of Pennsylvania, 3400 Civic Center Boulevard, Philadelphia, Pennsylvania, 19104.

Directions & Parking: The Arthur H. Rubenstein Auditorium is located on the 1st Floor level of the Smilow Center for Translational Research. Smilow CTR is connected to the Perelman Center for Advanced Medicine and is located at 3400 Civic Center Blvd, Philadelphia, PA. We strongly recommend you GPS or use an online driving directions site (such as mapquest.com, drivingdirections.com or googlemaps.com) for exact directions to and from your starting point or if you prefer, to take public transportation to and from campus, please visit http://www.upenn.edu/services/transportation for options.
The 3600 Civic Center Blvd Parking Garage is open for public parking. This garage is accessible from Civic Center Blvd and is located at Civic
Center Blvd and West Service Drive (next to the Colket Research Center). The Smilow TRC is about a 5 minute walk from the parking garage. Parking is $20 per day and parking fees are not paid for or reimbursed by the conference.

**Accreditation & Designation of Credit:**

**Physicians:** The Perelman School of Medicine at the University of Pennsylvania is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians. The Perelman School of Medicine at the University of Pennsylvania designates this live activity for a maximum of 3.5 AMA PRA Category 1 Credits™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

**Nurses:** Penn Medicine Nursing is an approved provider of continuing nursing education by the Pennsylvania State Nurses Association, an accredited approver by the American Nurses Credentialing Center’s Commission on Accreditation. Approval # 124-3-H-15. The program will award 3.0 contact hours.

**Cancellation & Refund Policy:**

In order to process refunds for course withdrawals, cancellations must be received in writing by **October 4, 2017** (subject to a service charge equivalent to 10% of the registration fee, but no less than $15.00). No refunds will be issued thereafter.

The University reserves the right to cancel or postpone any course due to unforeseen circumstances. In the event of cancellation or postponement, the University will refund registration fees, but is not responsible for related costs or expenses to participants, including cancellation fees assessed by hotels, airlines, and travel agencies.

**Start and expiration dates:**

Tue, 05/02/2017 - 10:00am - Wed, 05/02/2018 - 12:00pm

**Live event:**

**Live event**

**Event date:**

Wed, 10/18/2017 - 7:30am - 1:00pm

**Location:**

Smilow Center for Translational Research
3400 Civic Center Boulevard
Arthur H. Rubenstein Auditorium
Philadelphia, PA, 19104
United States
See map: Google Maps [5]

**Course format & instructions**

Please complete the required modules in order beginning with the pre test. In the event that you are not able to complete a module or have issues please click on this [hyperlink] to send an e-mail to the CME Office for support. Please look for a follow-up email from Penn CME to inform you when you will be able to claim credit. You cannot go online immediately following the course to obtain your certificate.

Please note that the last step is to click on the certificate box and claim credit. If you see the course listed on your transcript and there is no credit amount, please click on the blue certificate box and follow the prompts.

Please log in [7] or register [8] to take this Course.

**Available credit:**

AMA PRA Category 1 Credit(s)™: 3.50
Certificate of Attendance (Designated for AMA PRA Category 1 Credit(s)™): 3.50 contact hours: 3.00

Activity Documents

Program type:
Live - Conference
Yearly

Please select...
Cardiology [9]
Nephrology [10]
Primary Care [11]