The Alliance for Continuing Education in the Health Professions (Alliance) and the Society for Academic Continuing Medical Education (SACME), in collaboration with the American Association of Medical Colleges (AAMC), have launched the National Faculty Education Initiative (NFEI).

We are delighted to inform you that the NFEI's online training course on the differences between certified CME and promotional activities, as well as the robust verification database, are experiencing heightened attention, increased physician participation, and widespread endorsement by various professional organizations within the healthcare community.

If you have not yet visited the site, we invite you to learn more about this innovative education program [here](#).