ATTENTION! If this is the first time you are registering for a Penn Medicine CME/CNE Activity, please click the gray REGISTER button at the top of this page and create a new account/profile. If you already have a profile, click the LOG-IN button instead and enter your username and password. DO NOT CREATE A NEW PROFILE IF YOU DO NOT REMEMBER YOUR PASSWORD – please enter your email address and request a new password instead.

Please e-mail content questions to Melissa Messinger [1]

Program Description:

Overview & Target Audience:
The purpose of this educational activity is to bring together breast cancer specialists to highlight the state-of-the-art in multidisciplinary patient care. This activity will feature clinical updates in diagnosis and local, regional, and systemic therapies. Additionally, this activity will review promising clinical trials and clinical controversies in breast cancer management. This activity is directed toward medical, surgical, and radiation oncologists interested in the treatment of patients with breast cancer. Fellows, nurse practitioners, nurses, physician assistants, pharmacists, researchers, and other healthcare professionals interested in the treatment of breast cancer may also participate.

Conference materials will be available on-line. Please bring your electronic device to view presentations in real time.

Objectives:

Upon completion of this course, participants should be able to:
Discuss clinical trial evidence that allows for the personalization of care in the management of early and advanced forms of breast cancer
Assess current and evolving roles for prognostic and predictive biomarkers to stratify risk and inform clinical decision making in the management of breast cancer
Examine recent clinical trial results concerning the use of novel breast cancer treatment strategies

Agenda: (Please note that speakers will rotate and will not be the same for each session)
5:45 pm Registration, Cocktails and Hors d'oeuvres
6:50 pm Welcome and Introductions
7:00 pm 5 Breast Cancer Clinical Case Reviews
Panel Moderators: Kevin R. Fox, MD and Jennifer M. Matro, MD
Panel: Breast Imaging, Surgical Oncology, Radiation Oncology, Medical Oncology, Plastic and Reconstructive Surgery
8:45 pm Conference Ends

Accreditation:

Physicians: In support of improving patient care, Penn Medicine is jointly accredited by the Accreditation Council for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC), to provide continuing education for the healthcare team.

Designation of Credit:

Physicians: Penn Medicine designates this live activity for a maximum of 1.75 AMA PRA Category 1 Credits™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Physician Assistants: AAPA accepts certificates of participation for educational activities certified for AMA PRA Category 1 Credits™ from organizations accredited by ACCME or a recognized state medical society. PAs may receive a maximum of 1.75 Category 1 credits for completing this
**Cancellation Policy:**
The University reserves the right to cancel or postpone any course due to unforeseen circumstances. In the event of cancellation or postponement, the University will notify all pre-registrants but is not responsible for any related costs or expenses to participants, including cancellation fees assessed by hotels, airlines and travel agencies.

Start and expiration dates:
Mon, 02/12/2018 - 3:00pm - Thu, 10/11/2018 - 5:00pm

Live event:
Live event

Event date:
Thu, 10/11/2018 - 5:45pm - 8:45pm

Location:
The Crowne Plaza Philadelphia - Cherry Hill
2349 Marlton Pike, West
Cherry Hill, NJ, 08002
United States
See map: Google Maps [4]


Available credit:
AMA PRA Category 1 Credit(s)™: 1.75
Certificate of Attendance (Designated for AMA PRA Category 1 Credit(s)™): 1.75

Activity Documents